

National Tracking Poll

Project: 2607091

N Size: 2202 Registered Voters

Margin of Error: $\pm 2\%$

July 17-19, 2026

Topline Report

Question	Response	Frequency	Percentage
ARI1	<i>Which of the following comes closest to your view?</i>		
	Data centers provide important economic and technological benefits, and communities should support their construction.	311	14%
	Data centers provide benefits, but they should be required to disclose energy usage and follow stronger rules protecting local residents.	932	42%
	The costs of data centers outweigh the benefits, and communities should limit their construction.	636	29%
	Not sure	323	15%
ARI2_1	<i>How concerned are you about each of the following potential effects of data center construction? — Data center agreements are negotiated without public input, sidelining voters who deserve a say</i>		
	Very concerned	1110	50%
	Somewhat concerned	594	27%
	Not too concerned	229	10%
	Not concerned at all	94	4%
	Not sure	175	8%
ARI2_2	<i>How concerned are you about each of the following potential effects of data center construction? — Data centers increase electricity bills for families and small businesses</i>		
	Very concerned	1158	53%
	Somewhat concerned	532	24%
	Not too concerned	218	10%
	Not concerned at all	128	6%
	Not sure	165	8%
ARI2_3	<i>How concerned are you about each of the following potential effects of data center construction? — Data centers use large amounts of water</i>		
	Very concerned	1070	49%
	Somewhat concerned	559	25%
	Not too concerned	281	13%
	Not concerned at all	119	5%
	Not sure	174	8%

Question	Response	Frequency	Percentage
ARI2_4	<i>How concerned are you about each of the following potential effects of data center construction? — Data centers introduce industrial noise and disrupt neighborhoods</i>		
	Very concerned	933	42%
	Somewhat concerned	672	31%
	Not too concerned	300	14%
	Not concerned at all	113	5%
	Not sure	184	8%
ARI2_5	<i>How concerned are you about each of the following potential effects of data center construction? — Taxpayers are forced into subsidizing data center construction without knowing the full cost</i>		
	Very concerned	1108	50%
	Somewhat concerned	602	27%
	Not too concerned	212	10%
	Not concerned at all	105	5%
	Not sure	175	8%
ARI2_6	<i>How concerned are you about each of the following potential effects of data center construction? — Data center agreements being negotiated without sufficient public input</i>		
	Very concerned	1068	48%
	Somewhat concerned	589	27%
	Not too concerned	250	11%
	Not concerned at all	117	5%
	Not sure	178	8%
ARI3	<i>Would you support or oppose requiring large data centers to disclose how much electricity they use?</i>		
	Strongly support	1180	54%
	Somewhat support	450	20%
	Somewhat oppose	213	10%
	Strongly oppose	182	8%
	Not sure	176	8%
ARI4	<i>Should deals that data centers make with communities be disclosed to their voters, including tax breaks, electricity arrangements, infrastructure commitments, and other data center incentives?</i>		
	Strongly support	1268	58%
	Somewhat support	488	22%
	Somewhat oppose	187	8%
	Strongly oppose	73	3%
	Not sure	187	8%

Question	Response	Frequency	Percentage
ARI5	<i>Would you support or oppose requiring data center companies to pay the costs of electrical grid upgrades needed to serve their facilities, rather than passing those costs on to residents?</i>		
	Strongly support	1350	61%
	Somewhat support	382	17%
	Somewhat oppose	204	9%
	Strongly oppose	89	4%
	Not sure	177	8%
ARI6	<i>Do you agree or disagree with the following statement? Large technology companies have too much power over local communities when negotiating whether and how data centers are built.</i>		
	Strongly agree	1058	48%
	Somewhat agree	704	32%
	Somewhat disagree	160	7%
	Strongly disagree	75	3%
	Not sure	205	9%
ARI7	<i>Policymakers have proposed different guardrails on data center construction. Which of the following would you prefer?</i>		
	Establish clear rules requiring transparency, community input, public benefit funding, and protections against higher electric bills while allowing responsible data centers to be built.	1251	57%
	Halt the construction of all new data centers with a moratorium on data center projects.	496	23%
	Neither	197	9%
	Not sure	258	12%
ARI8	<i>Suppose a proposed data center were required to disclose its electricity use, pay the full cost of the electrical infrastructure it requires, and go through a public community review process. Under those circumstances, would you prefer to:</i>		
	Allow the project to move forward if it meets those requirements	1279	58%
	Stop the project from being built	528	24%
	Not sure	395	18%

Question	Response	Frequency	Percentage
ARI9	<i>A proposal called the Data Center Bill of Rights would establish basic rights for voters in communities where a data center is being built, including a right to have a say in the process, a right to transparent agreements, a right to affordable electricity, a right to know the public costs of data center construction, and a right to transparent electricity usage. Do you support or oppose the Data Center Bill of Rights?</i>		
	Strongly support	949	43%
	Somewhat support	668	30%
	Somewhat oppose	197	9%
	Strongly oppose	93	4%
	Not sure	295	13%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for respondents with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2202	100%
xdemGender	Gender: Male	1047	48%
	Gender: Female	1155	52%
	N	2202	
age	Age: 18-34	536	24%
	Age: 35-44	354	16%
	Age: 45-64	720	33%
	Age: 65+	592	27%
	N	2202	
demAgeGeneration	GenZers: 1997-2012	342	16%
	Millennials: 1981-1996	583	26%
	GenXers: 1965-1980	606	28%
	Baby Boomers: 1946-1964	633	29%
	N	2165	
xpid3	PID: Dem (no lean)	808	37%
	PID: Ind (no lean)	524	24%
	PID: Rep (no lean)	870	40%
	N	2202	
xpidGender	PID/Gender: Dem Men	363	16%
	PID/Gender: Dem Women	445	20%
	PID/Gender: Ind Men	246	11%
	PID/Gender: Ind Women	278	13%
	PID/Gender: Rep Men	438	20%
	PID/Gender: Rep Women	432	20%
	N	2202	
xdemIdeo3	Ideo: Liberal (1-3)	675	31%
	Ideo: Moderate (4)	658	30%
	Ideo: Conservative (5-7)	763	35%
	N	2096	
xeduc3	Educ: < College	1269	58%
	Educ: Bachelors degree	582	26%
	Educ: Post-grad	350	16%
	N	2202	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3_us	Income: Under 50k	980	44%
	Income: 50k-100k	743	34%
	Income: 100k+	480	22%
	N	2202	
xdemWhite	Ethnicity: White	1666	76%
xdemHispBin	Ethnicity: Hispanic	252	11%
demBlackBin	Ethnicity: Black	292	13%
demRaceOther	Ethnicity: Other	244	11%
xdemUsr	Community: Urban	615	28%
	Community: Suburban	1012	46%
	Community: Rural	574	26%
	N	2202	
xdemEmploy	Employ: Private Sector	718	33%
	Employ: Government	187	8%
	Employ: Self-Employed	162	7%
	Employ: Homemaker	88	4%
	Employ: Student	41	2%
	Employ: Retired	635	29%
	Employ: Unemployed	230	10%
	Employ: Other	142	6%
	N	2202	
xsubVote24O	2024 Vote: Kamala Harris	944	43%
	2024 Vote: Donald Trump	973	44%
	2024 Vote: Other	36	2%
	2024 Vote: Didn't Vote	249	11%
	N	2202	
xreg4	4-Region: Northeast	381	17%
	4-Region: Midwest	496	23%
	4-Region: South	829	38%
	4-Region: West	496	23%
	N	2202	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

