

DATA CENTER NATIONAL POLLING

JULY 2026



Voters want data center guardrails

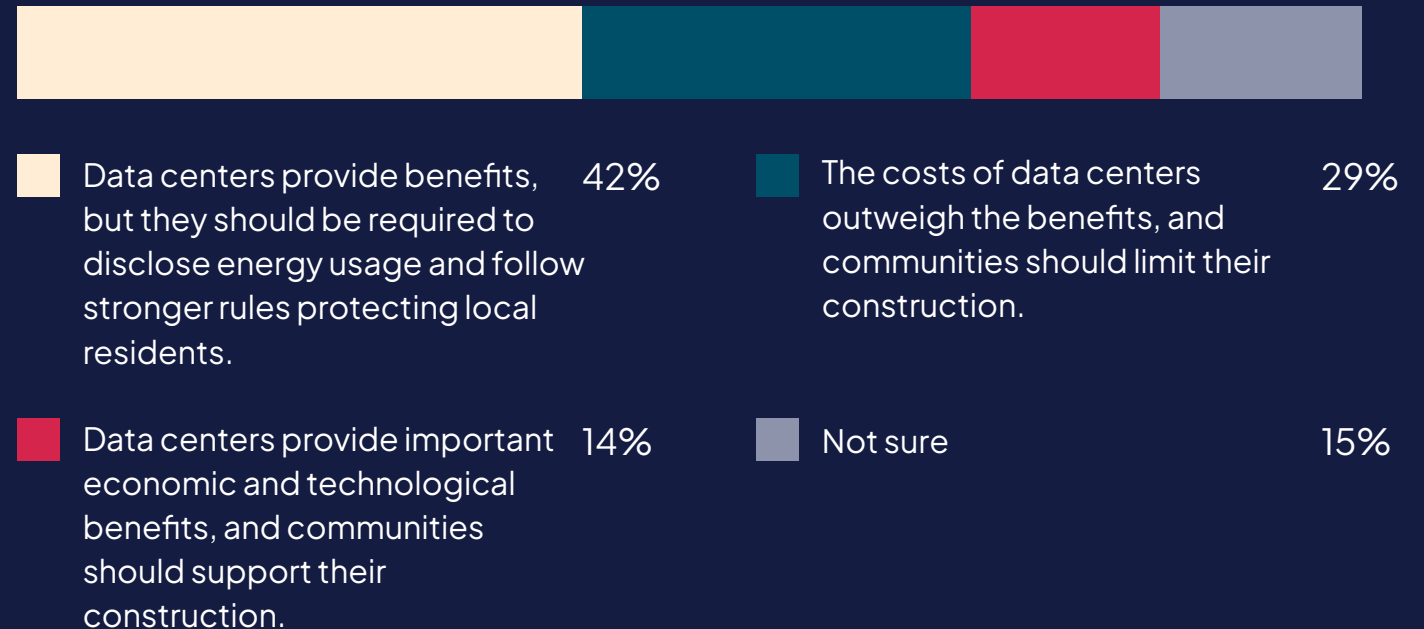


Which of the following comes closest to your view?

71%

SAY DATA CENTERS NEED
STRONGER RULES OR LIMITS
ON CONSTRUCTION

FULL BREAKDOWN

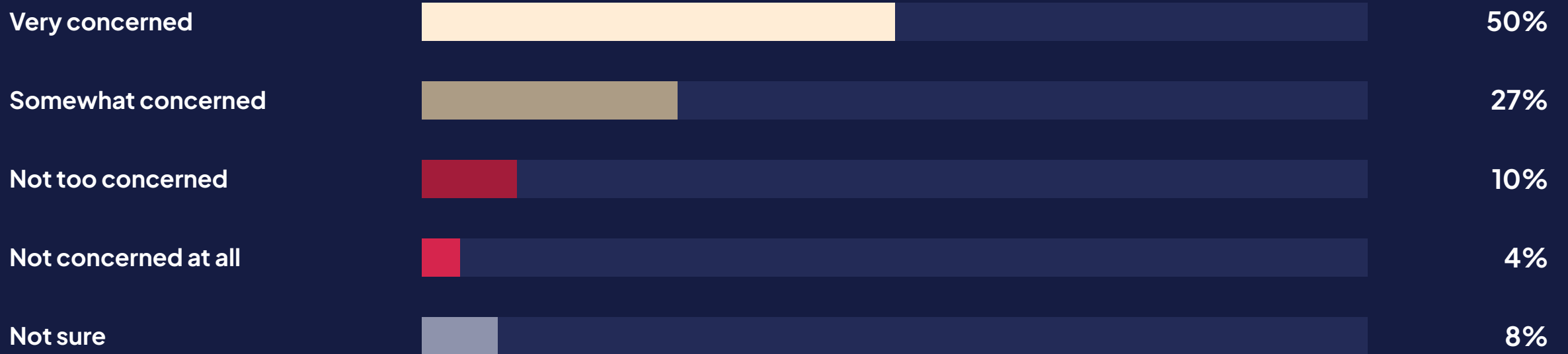


Concern: deals cut without public input



How concerned are you about each of the following potential effects of data center construction? Data center agreements are negotiated without public input, sidelining voters who deserve a say.

77% CONCERNED OVERALL

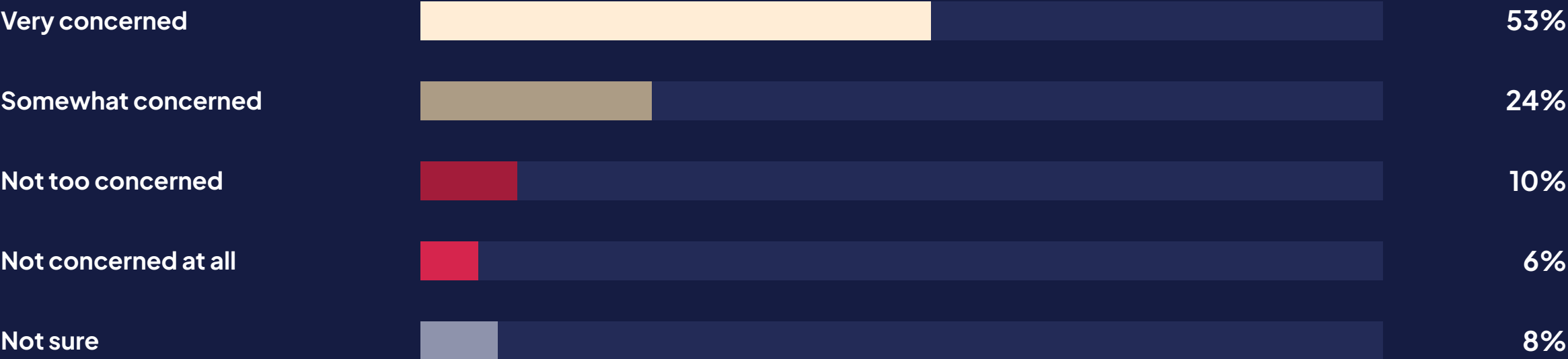


Concern: higher electricity bills



How concerned are you about each of the following potential effects of data center construction? Data centers increase electricity bills for families and small businesses.

77% CONCERNED OVERALL



Concern: heavy water use



How concerned are you about each of the following potential effects of data center construction?

Data centers use large amounts of water.

74% CONCERNED OVERALL

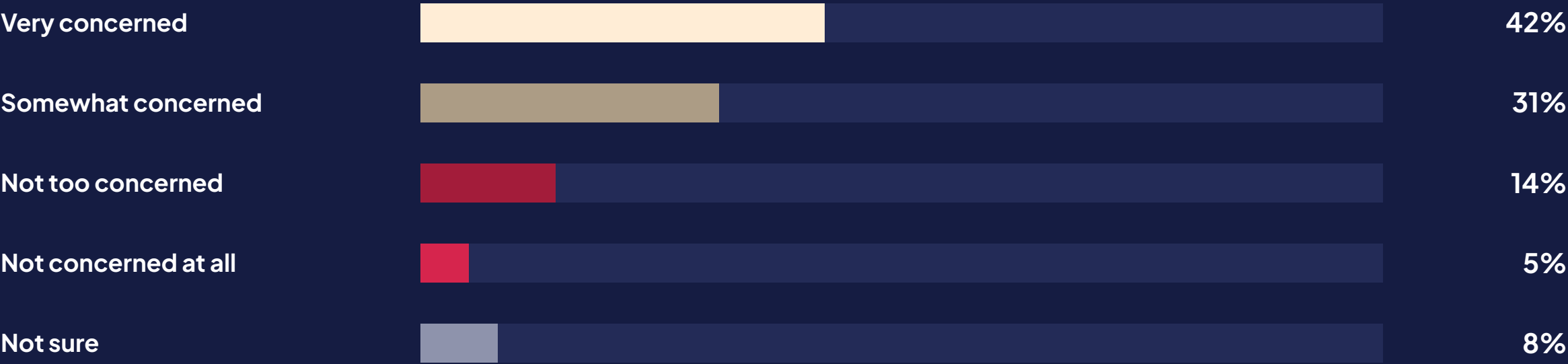


Concern: industrial noise



How concerned are you about each of the following potential effects of data center construction? Data centers introduce industrial noise and disrupt neighborhoods.

73% CONCERNED OVERALL

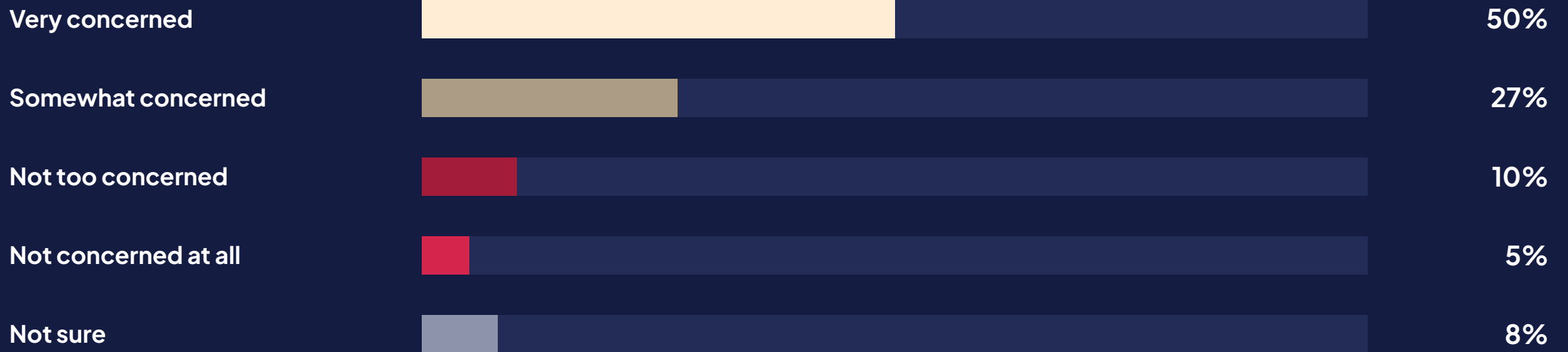


Concern: hidden taxpayer subsidies



How concerned are you about each of the following potential effects of data center construction? Taxpayers are forced into subsidizing data center construction without knowing the full cost.

77% CONCERNED OVERALL

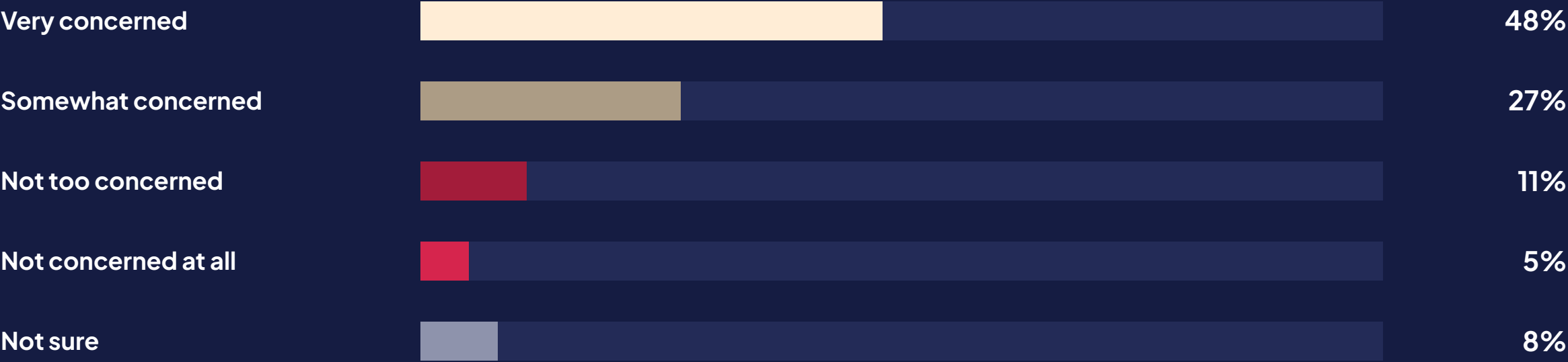


Concern: insufficient public input



How concerned are you about each of the following potential effects of data center construction? Data center agreements being negotiated without sufficient public input.

75% CONCERNED OVERALL



Why Are Voters Alarmed About Data Centers?

Share concerned about each potential effect of data center construction.

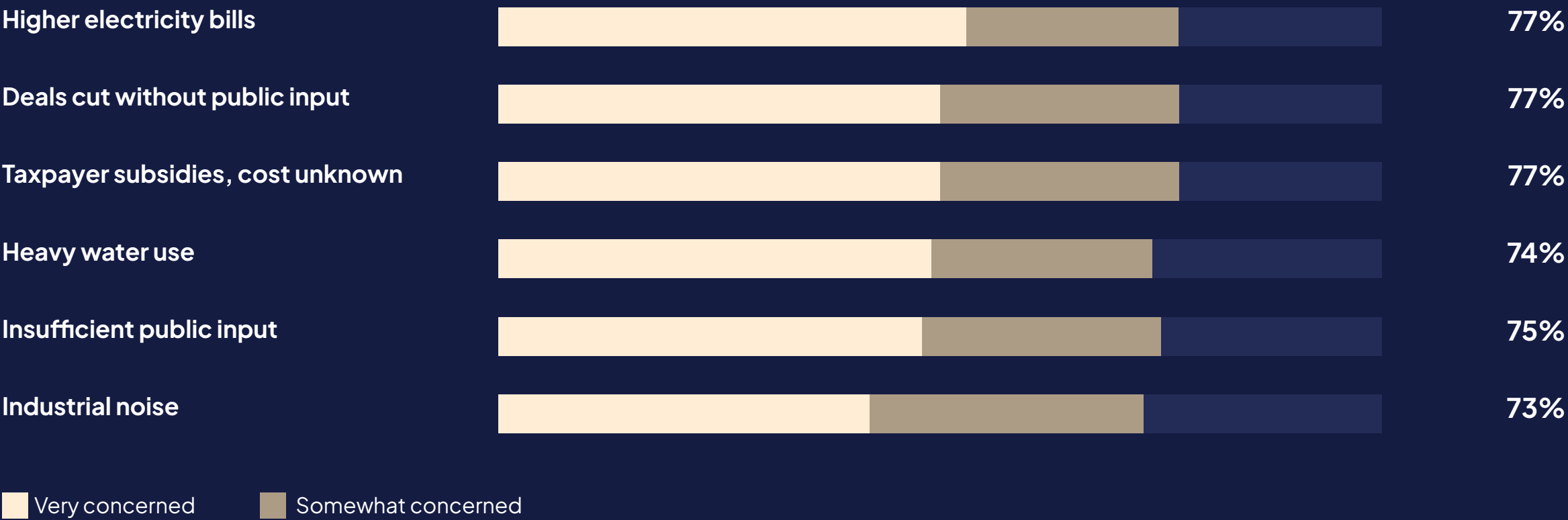


noting: very & somewhat concerned.

Why Are Voters Alarmed About Data Centers?

How concerned are you about each of the following potential effects of data center construction?

EVERY CONCERN TESTED TOPS 73% OVERALL. INTENSITY IS HIGHEST ON POCKETBOOK COSTS AND PROCESS.

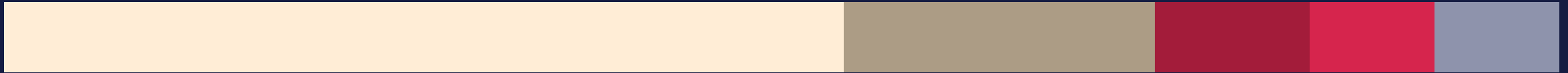


Super majority supports energy transparency



Would you support or oppose requiring large data centers to disclose how much electricity they use?

74% SUPPORT



Strongly support 54%

Somewhat oppose 10%

Not sure 8%

Somewhat support 20%

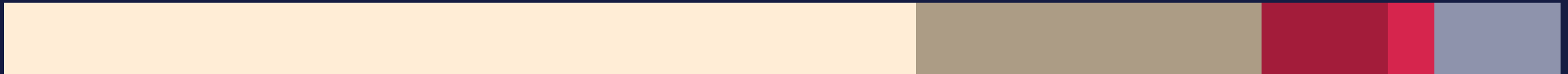
Strongly oppose 8%

Voters want data center deal disclosure



Should deals that data centers make with communities be disclosed to their voters, including tax breaks, electricity arrangements, infrastructure commitments, and other data center incentives?

80% SUPPORT



Strongly support 58%

Somewhat oppose 8%

Not sure 8%

Somewhat support 22%

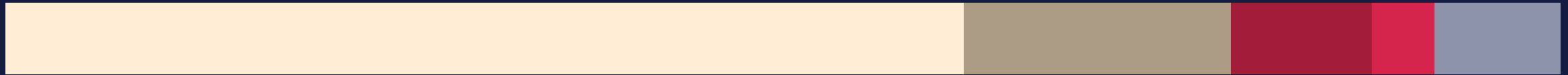
Strongly oppose 3%

Make companies pay for grid upgrades



Would you support or oppose requiring data center companies to pay the costs of electrical grid upgrades needed to serve their facilities, rather than passing those costs on to residents?

78% SUPPORT



Strongly support 61%

Somewhat oppose 9%

Not sure 8%

Somewhat support 17%

Strongly oppose 4%

Voters want their voices heard



Do you agree or disagree with the following statement? Large technology companies have too much power over local communities when negotiating whether and how data centers are built.

80% AGREE



Strongly agree 48%

Somewhat disagree 7%

Not sure 9%

Somewhat agree 32%

Strongly disagree 3%

Voters choose guardrails over moratoriums



Policymakers have proposed different guardrails on data center construction. Which of the following would you prefer?

**Clear rules: transparency, community input, and
protections against higher bills**

57%

**A moratorium halting the construction of all new data
centers**

23%



9% neither | 12% not sure

Voters support data centers with guardrails



Suppose a proposed data center were required to disclose its electricity use, pay the full cost of the electrical infrastructure it requires, and go through a public community review process. Under those circumstances, would you prefer to:

Allow the project to move forward if it meets those requirements

Stop the project from being built

58%

24%



18% not sure

A Data Center Bill of Rights



The Data Center Bill of Rights would establish basic rights for voters in communities where a data center is being built: a say in the process, transparent agreements, affordable electricity, and disclosure of public costs and electricity use. Do you support or oppose it?

73%

SUPPORT A DATA CENTER
BILL OF RIGHTS

FULL BREAKDOWN

